Partner Marketing Kit



WP Series Cordless Wi-Fi IP Phones

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WP Series of Cordless Wi-Fi IP Phones



The WP series provide portable Wi-Fi phones that come equipped with integrated dual-band 802.11 Wi-Fi support, an advanced antenna design, and roaming support. All of our devices offer extended battary life and HD voice with dual-MICs. The WP800 series has a powerful combination of features, mobility, and durability to suit all portable telephony needs.

WP Series Cordless Wi-Fi IP Phones Sales Kit

The sales kit is a guide to everything you need to know about selling the WP Series.

The Sales Kit includes:

- Overview and Basics
- Key Differentiators
- Comparison Charts
- Deployment Scenarios
- Integration with other Grandstream Products

Translations

English



WP Series Cordless Wi-Fi IP Phones *Presentation*



Translations

English (PowerPoint) English (PDF)

WP Series Cordless Wi-Fi IP Phones Product Messaging

Tagline	Cordless WI-FI IP Phones			
Subhead	Cordless Wi-Fi IP phones designed to provide a variety of businesses and vertical market applications with a powerful combination of features, mobility and durability in order to suit all portable telephony needs.			
Target Audience	Ideal for a variety of enterprises and vertical market applications, including retail, logistics, education, medical, janitorial/maintenance, security, and more.			
Product Description	 WP810: The WP810 is a basic cordless Wi-Fi phone comes equipped with integrated dual-band 802.11a/b/g/n/ac Wi-Fi, an advanced antenna design and roaming support. By adding 6-hour talk time and HD voice with dual-MICs, the WP810 offers an affordable option and comes equipped with a combination of features, mobility and durability to suit all portable telephony needs. WP820: The WP820 is a powerful, portable Wi-Fi phone comes equipped with integrated dual-band 802.11a/b/g/n Wi-Fi support, advanced antenna design and roaming support, and integrated Bluetooth for pairing with headsets and mobile devices. By adding 7.5 hour talk time and HD voice with dual-MICs, the WP820 offers a powerful combina tion of features, mobility and durability to suit all portable telephony needs. 			
	WP822: The WP822 is a business-grade cordless Wi-Fi phone that comes equipped with integrated du 802.11a/b/g/n/ac Wi-Fi, an advanced antenna design and roaming support. By adding 8-hour talk time with dual-MICs and a configurable push-to-talk button, the WP822 comes equipped with a combination mobility and durability to suit all portable telephony needs.			
Customer Challenges	A business or organization looking for a cordless IP phone that can be used by security teams and other important personnel such as fork lift operators, maintenance staff, nurses and more.	A campus or multi-building office that needs a portable solution that can seamlessly roam throughout the grounds while staying connected to Wi-Fi.	For any business or professional who needs to be mobile throughout a facility, move between their home and office, or roam throughout their home or office.	
Customer Solutions	The series includes Push-to-talk/ panic button options for instant communication. It supports point-to- point paging and multi-cast paging as long as the devices join the same group. The push-to-talk is useful for emergency notices and important announcements.	Pair with Grandstream GWN Series Wi-Fi access points to create a seamless unified solution for better roaming capabilities. GWN series APs auto-recognize WP series devices and automatically adjust the QoS of the AP to prioritize calls to/from that device.	The WP series provides advanced range and seamless roaming. They offer up to 8 hours talk-time and up to 200 hour stand-by therefore eliminating the traditional battery concern with Wi-Fi IP phones. It also offers virtually no limit to the call capacity.	
English	German	Polish	Spanish	
<u>French</u>	<u>Italian</u>	<u>Portuguese</u>		

WP Series Cordless Wi-Fi IP Phones WP822



Tra	ns	ati	or	าร

English

<u>French</u>

<u>German</u>

<u>Italian</u>

<u>Polish</u>

<u>Portuguese</u>

Spanish

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WP Series Cordless Wi-Fi IP Phones WP820



261, TCP/IP/UDP, RTP/RTCP, HTTP/HTTPS, ARP, ICMP, DNS (A record, SRV, DHCP, SSH, TFTP, NTP, STUN, SIMPLE, LDAP, TR-069, 802.1x, TLS, SRTP, IPv6	
for G.711µ/a, G.729A/B, G.722 (wide-band), iLBC, Opus, in-band and out-of- MF (In audio, RFC2833, SIP INFO), VAD, CNG, AEC, PLC, AJB, AGC, ANS	
grated dual-band Wi-Fi 802.11 a/b/g/n (2.4GHz & 5GHz)	
A/WPA2, WPA Enterprise	
240x320) TFT color LCD	
ys, dial, hangup, speakerphone, phonebook, backlit keypad, proximity iccelerator, vibration motor, volume button and navigation keys	
zable button for push-to-talk, panic call and other related functions	
tooth 4.2	
neadset jack, Micro USB port for charging , dual-MIC, dual-color LED	
nsfer, forward, 3-way audio conference, downloadable phonebook (XML, to 1000 items), call waiting, call log (up to 100 records), off-hook auto dial, wer, click-to-dial, flexible dial plan, hot desking, personalized music ring- d music on hold, server redundancy and fail-over, push to talk	
7.0, supports custom Android apps that fit the phone's screen/keyboard	
g Android applications, limitations may apply. No touch-screen available, only physical-key browsing D 320x240 screen.	
administrator level passwords, MD5 and MD5-sess based authentication, ES based secure configuration file, SRTP, TLS, 802.1x media access control	
i on handset and speakerphone with support for wideband audio, ported	
(WMM) and Layer 3 (ToS, DiffServ, MPLS) QoS	
Arabic, Chinese, Czech, Dutch, German, French, Hebrew, panese, Polish, Portuguese, Russian, Spanish, Turkish and more	
e upgrade via TFTP/HTTP/HTTPS, mass provisioning using TR-069 or d XML configuration file, manual upload, USB upgrade	
l power adapter included 0-240VAC; Output: +5VDC, 1A (5W) Li-ion battery, 150h standby time and 7.5h talk time	
dimensions: 168.5 x 52.5 x 21.8mm cradle dimensions: 76 x 73 x 81mm weight: 161g package weight (not including QIG): 456g	
g Temperature: 0°C to 45°C; Operating Humidity: 10-90% (non-condensing) Femperature: -20°C to 60°C; Storage Humidity: 10%-90% (non-condensing)	
unit, universal power supply, charger cradle, belt clip, 1 Li-ion battery, art Guide	
e from 1.2 meter height	
31 893; EN 300 328; EN 55032; EN 55035; EN 61000-3-2; EN 61000-3-3; EN EN 301 489-117; EN 50366; EN SOG66; EN 50566. Part 15B; FCC Part 15C; FCC Part 15E; FCC Part 68 HAC. NZS 4268; AS/NZS 60950.1; AS/NZS CISPR 32; CISPR 35; AS/CA 5004; AS/ 0.	
IC-R; China: SRRC; EAC; RoHS 2.0(2011/65/EU&(EU)2015/863) REACH.	
	1.2022.01

Translations English French German Italian Polish Portuguese Russian Spanish

WP Series Cordless Wi-Fi IP Phones WP810



Translations
<u>English</u>
<u>French</u>
<u>German</u>
<u>Italian</u>
<u>Polish</u>
<u>Portuguese</u>
Russian
<u>Spanish</u>

WP Series Cordless Wi-Fi IP Phones

Product Launch Email Template

WP822

Email (Packaged InDesign File) Email (PDF) Email Text (Word) Email Banner (PSD) Email Banner (PNG)



Grandstream Adds New Device to WP Series Wi-Fi Cordless IP Phones

Today, Grandstream has announced the release of a new Wi-Fi Ip Phone to the WP Series. The WP22 Is a business-grade cordless Wi-Fi phone that comes equipped with integrated dual-band 802.11*a/bg/ndx* Wi-Fi, an advanced antenna design and roaming support. By adding 8-hour taik time, HD voice with dual-MICs and a configurable pushto-talk button, the WP822 comes equipped with a combination of features, mobility and durability to suit all contable telephony needs.

Push-to-Talk



The series includes Push-to-talk/panic button options for instant communication. It supports point-to-point paging and multi-cast paging as long as the devices join the same group. The push-to-talk is useful for emergency notices and important announcements.

Integration

Pair with Grandstream GWN Series Wi-Fi access points to create a seamless unified solution for better roaming capabilities. GWN series APs auto-recognize WP series devices and automatically adjust the QoS of the AP to prioritize calls to/from that device.





The WP series provides advanced range and seamless roaming. They offer up to 8 hours talk-time and up to 20 hour stand-by therefore eliminating the traditional battery concern with Wi-Fil P phones. It also offers virtually no limit to the call capacity.

Deployment Scenarios

Coverage



A business or organization looking for a cordless IP phone that can be used by security teams and other important personnel such as fork lift operators, maintenance staff, nurses and more.

A campus or multi-building office that needs a portable solution that can seamlessly roam throughout the grounds while staying connected to Wi-Fi.

Campus



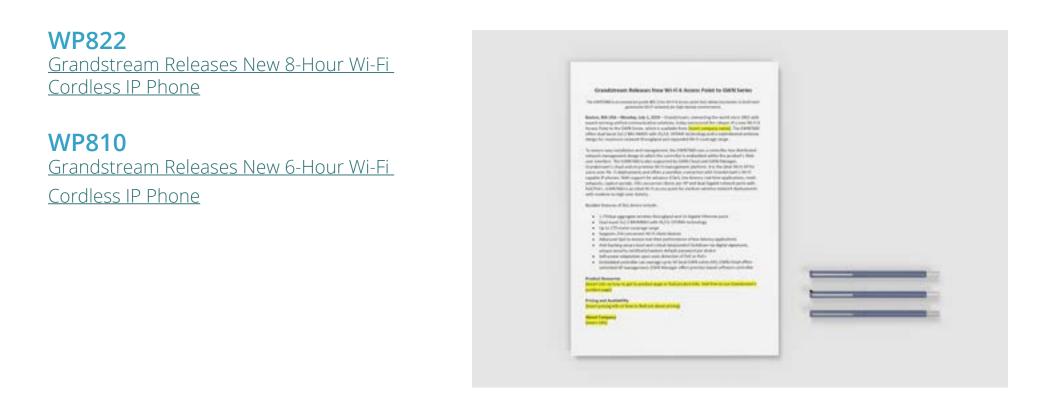
For any business or professional who needs to be mobile throughout a facility, move between their home and office, or roam throughout their home or office.





WP Series Cordless Wi-Fi IP Phones Press Releases

Use this press release as a tool to announce new products from Grandstream. With clear and concise language, it can be used as a reference point to create a dedicated blog post, social announcement, or used in an email campaign. Include links to your product pages so that customers can be easily directed to your website.



WP Series Cordless Wi-Fi IP Phones Social Graphics

Use the editable template to customize your own social image by adding your logo, or create your own using the elements provided below. Photoshop files as well as PNGs are provided for each product. For paid social promotion it is recommended to use social images with limited to no text.







Social Image w/ Text

WP822	(PSD)
WP822	(PNG)

<u>WP810 (PSD)</u> <u>WP810 (PNG)</u>

WP	Series	(PSD)
WP	Series	<u>(PNG)</u>

Social Image w/o Text

WP822 (PSD) WP822 (PNG)

<u>WP810 (PSD)</u> <u>WP810 (PNG</u>)

<u>WP Series (PSD)</u> <u>WP Series (PNG)</u>



Suggested Social Post Copy

<u>WP822 (Word)</u>

<u>WP810 (Word)</u>

WP Series Cordless Wi-Fi IP Phones *Social Graphics continued*

Email signature banners are images placed at the end of your email used to promote your company, products, services, and more. Use the banner provided or the email signature template to add your company logo and add a link to increase website traffic for newly available products.

The mobile and desktop compatible Facebook cover photo can be customized and added to your company's Facebook homepage to promote new products.

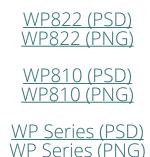


Facebook Cover Photo

<u>WP822 (PSD)</u> WP822 (PNG)
<u>WP810 (PSD)</u> <u>WP810 (PNG)</u>
<u>WP Series (PSD)</u> WP Series (PNG)



Email Signatures



WP Series Cordless Wi-Fi IP Phones Digital Ad Banners

Banner advertising is synonymous with display ads. They're placed in high-traffic locations on webpages, creating brand awareness and generating click-throughs, purchases, and leads. These high-visibility locations include the front, bottom, or the side of a webpage; places where the eyes of browsers usually wander. These banners can also be placed on your own website pages in places outside your product page, such as blog pages, events, drop down menu's and more.

See <u>HERE</u> for recommended sizing.





300x250 Ad Banners <u>WP822 (PNG)</u> <u>WP810 (PNG)</u> <u>WP Series (PNG)</u>

WP Series Cordless Wi-Fi IP Phones Marketing Assets - WP822

Product Images <u>WP822_1</u> <u>WP822_2</u> <u>WP822_3</u> <u>WP822_4</u> <u>WP822_5</u>	WP822_1	WP8.	22_2	WP822_3
<u>WP822_6</u> Feature lcons <u>Wi-Fi</u>	WP822_4	WP8.	22_5	WP822_6
<u>2 Lines</u> <u>HD Audio</u> <u>Battery</u> <u>Bluetooth</u> <u>Push-to-Talk</u> <u>USB Port</u> <u>Headset</u>	Wi-Fi Bluetooth	2 Lines	HD Audio	Battery Battery Headset

WP Series Cordless Wi-Fi IP Phones Marketing Assets - WP820

Product Images WP820 Front WP820 Back WP820 Cradle



WP820 Front



WP820 Back



WP820 Cradle

Feature Icons Wi-Fi

2 Lines **HD** Audio **Battery** Bluetooth <u>Accelerometer</u> **USB** Port <u>Headset</u>



Wi-Fi



Bluetooth

2 LINES

2 Lines



HD) HD Audio



USB Port



Battery



Headset

Accelerometer

WP Series Cordless Wi-Fi IP Phones Marketing Assets - WP810

Product Images WP810 Front WP810 Right WP810 Front WP810 Right WP810 Left WP810 Left WP810 Back WP810 Clip WP810 Cradle WP810 Back WP810 Clip WP810 Cradle **Feature Icons** 2 LINES **HD** Wi-Fi 2 Lines **HD** Audio Wi-Fi 2 Lines HD Audio **Battery** Push-to-Talk **USB** Port Headset Headset Battery Push-to-Talk **USB** Port